

EEO PUBLIC FILE REPORT - August 1, 2007 - July 31, 2008

A. Full-Time Vacancies Filled During Past Year						
1. Job Title: Videographer					Date Filled: 8/17/07	
2. Job Title: Sales Research Assistant					Date Filled: 9/7/07	
3. Job Title: Director					Date Filled: 8/7/07	
4. Job Title: Anchor/Reporter/Producer					Date Filled: 9/22/07	
5. Job Title: Account Executive					Date Filled: 10/10/07	
6. Job Title: General Assignment Reporter					Date Filled: 11/15/07	
7. Job Title: Maintenance Engineer					Date Filled: 12/3/07	
8. Job Title: Account Executive					Date Filled: 12/17/07	
9. Job Title: Anchor/Producer/Reporter					Date Filled: 10/30/07	
10. Job Title: Assistant News Director/Assignment Editor					Date Filled: 1/28/08	
11. Job Title: Bloomington Bureau Chief					Date Filled: 5/5/08	
12. Job Title: Account Executive					Date Filled: 4/28/08	
13. Job Title: News Videographer					Date Filled: 5/19/08	
14. Job Title: Internet Sales Director					Date Filled: 1/3/08	
15. Weekend Meteorologist/Reporter					Date Filled: 6/16/08	
16. Director of Marketing and Operations					Date Filled: 10/09/07	
17. News Director					Date Filled: 3/12/08	
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy						
1. Job Title: Videographer					Date Filled: 8/17/07	
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested	
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No	
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No	
Internship		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No	
Walk-in				No	No	
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No	
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No	
2. Job Title: Sales Research Assistant					Date Filled: 9/7/07	
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested	
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No	
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No	
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No	
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No	
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No	
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No	
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No	
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No	
3. Job Title: Director					Date Filled: 8/7/07	
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested	

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http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
Word of mouth	Illinois State University	Normal, IL		Yes	No
www.tvjobs.com		TVJobs.com		No	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
4. Job Title: Anchor/Reporter/Producer			Date Filled: 9/22/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
www.tvjobs.com		tvjobs.com		No	No
5. Job Title: Account Executive			Date Filled: 10/10/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
www.tvjobs.com		tvjobs.com		Yes	No
On air recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688/3131	No	No
On air recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688/3131	No	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
6. Job Title: General Assignment Reporter			Date Filled: 11/15/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
Website		Medialine.com		Yes	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
7. Job Title: Maintenance Engineer			Date Filled: 12/3/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
Walk-In				Yes	No

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http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
8. Job Title: Account Executive			Date Filled: 12/17/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
9. Job Title: Account Executive			Date Filled: 12/17/07		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
www.tvjobs.com		TVJobs.com		Yes	No
10. Job Title: Assistant News Director/Assignment Editor			Date Filled: 1/28/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
www.tvjobs.com		TVJobs.com		Yes	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
11. Job Title: Bloomington Bureau Chief			Date Filled: 5/5/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No

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www.tvjobs.com		TVJobs.com		No	No
ISU Internship	Illinois State University	Normal, IL		Yes	No
12. Job Title: Account Executive			Date Filled: 4/28/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
www.tvjobs.com		TVJobs.com		No referral	No
On-air recruitment		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
13. Job Title: News Videographer			Date Filled: 5/19/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
www.tvjobs.com		TVJobs.com		No referral	No
Referral	Thom Parker	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688/3131	Yes	No
14. Job Title: Internet Sales Director			Date Filled: 1/3/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
Internal promotion		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
15. Job Title: Weekend Meteorologist/Reporter			Date Filled: 6/16/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
www.tvjobs.com		TVJobs.com		Yes	No
16. Job Title: Director of Marketing and Operations			Date Filled: 10/9/07		

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SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
www.tvjobs.com		TVJobs.com		Yes	No
17. Job Title:News Director			Date Filled: 3/12/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
Referral	Lucy Himstedt	WFIE - Paradise, IN		No	No
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year.				42	
D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment Sources:					
REFERRAL SOURCE	CONTACT PERSON	ADDRESS	TEL #	NUMBER OF INTERVIEWEES REFERRED	
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	13	
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	1	
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
Internship		Illinois State University, Normal, IL		2	
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	7	
Word of Mouth				1	
Referral	Thom Parker	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	1	
Referral	Lucy Himstedt	WFIE, 1115 Mt. Auburn Road, Evansville, IN 47720	812/426-1414	1	
Internal promotion		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	1	
TVjobs.com				14	
Medialine				1	