

EEO PUBLIC FILE REPORT - August 1, 2008 - July 31, 2009

A. Full-Time Vacancies Filled During Past Year					
1. Job Title: Creative Services Producer/Graphic Artist					Date Filled: 8/11/08
2. Job Title: Weekend Meteorologist/Reporter					Date Filled: 9/9/08
3. Job Title: Account Executive					Date Filled: 8/28/08
4. Job Title: Operating Engineer					Date Filled: 9/28/08
5. Job Title: Internet Sales Executive					Date Filled: 9/30/08
6. Job Title: Account Executive - Bloomington					Date Filled: 9/22/08
7. Job Title: Creative Services Producer					Date Filled: 12/29/08
8. Job Title: Account Executive					Date Filled: 2/2/09
9. Job Title: Internet Sales Executive					Date Filled: 2/2/09
10. Job Title: Internet Sales Executive					Date Filled: 4/15/09
11. Job Title: Director of Marketing & Operations					Date Filled: 7/8/2009
12. Job Title: Assistant Chief Engineer					Date Filled: Open
13. Job Title: Creative Services Producer					Date Filled: Open
13. Job Title: Office Coordinator					Date Filled: 5/7/09
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy					
1. Job Title: Creative Services Producer/Graphic Artist					Date Filled: 8/11/08
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No referral	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	No referral	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	No referral	No
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	No referral	No
www.tvjobs.com		TVJobs.com		Yes	No
Unsolicited				No	No
Referral	David Tomljanovich	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
Referral	Mark MacGregor	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
2. Job Title: Weekend Meteorologist/Reporter					Date Filled: 9/9/08
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
www.tvjobs.com		TVJobs.com		Yes	Yes
www.tvjobs.com		TVJobs.com		Yes	No
www.tvjobs.com		TVJobs.com		Yes	No
www.tvjobs.com		TVJobs.com		Yes	No
www.tvjobs.com		TVJobs.com		Yes	No
www.tvjobs.com		TVJobs.com		Yes	No
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
3. Job Title: Account Executive					Date Filled: 8/28/08

EEO PUBLIC FILE REPORT - August 1, 2008 - July 31, 2009

SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
www.tvjobs.com		TVJobs.com			
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
4. Job Title: Operating Engineer			Date Filled: 9/28/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
Unsolicited				Yes	No
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		tvjobs.com			
5. Job Title: Internet Sales Executive			Date Filled: 9/30/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
www.tvjobs.com		tvjobs.com			
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
Bradley Job Board		Bradley University Career Center, Bradley University		Yes	No
6. Job Title: Account Executive - Bloomington			Date Filled: 9/22/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	Yes
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
www.tvjobs.com		TVJobs.com		No	No
Website		Medialine.com			
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
7. Job Title: Creative Services Producer			Date Filled: 12/29/08		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested

EEO PUBLIC FILE REPORT - August 1, 2008 - July 31, 2009

http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
Referral	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	No
Station Employee		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	No
8. Job Title: Account Executive			Date Filled: 2/2/09		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	Yes
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
On Air Commercial		WMBD/WYZZ	309/688-3131	No	Yes
9. Job Title: Internet Sales Executive			Date Filled: 2/2/09		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	Yes
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	Yes
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		TVJobs.com			
10. Job Title: Internet Sales Executive			Date Filled: 4/15/09		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	Yes	Yes
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	No	Yes
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		TVJobs.com			
jobsdig.com		jobsdig.com		No	Yes
jobsdig.com		jobsdig.com		No	Yes
jobsdig.com		jobsdig.com		No	Yes
On-air spot		WMBD/WYZZ	309/688-3131	No	Yes
11. Job Title: Director of Marketing and Operations			Date Filled: 7/8/2009		

EEO PUBLIC FILE REPORT - August 1, 2008 - July 31, 2009

SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com	Brenda McDonald	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	YES	NO
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		TVJobs.com			
12. Job Title: Assistant Chief Engineer			Date Filled:	Open	
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com	Brenda McDonald	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.ilba.com	Brenda McDonald	200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
www.tvjobs.com		TVJobs.com			
13. Job Title: Creative Services Producer			Date Filled:	Open	
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com	Brenda McDonald	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131		
http://www.nexstar.tv	Brenda McDonald	Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		TVJobs.com			
On-air Spot	Brenda McDonald	WMBD/WYZZ	309/688-3131		
14. Job Title: Office Coordinator			Date Filled:		
SOURCE	CONTACT PERSON	ADDRESS	TEL #	REFERRAL HIRED?	Referral Requested
http://ciproud.com	Coby Cooper	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	YES	YES
On-Air Spot	Coby Cooper	WMBD / WYZZ	309/688-3131		
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800		
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555		
http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300		
www.tvjobs.com		TVJobs.com			
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year.				28	
D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment Sources:				11	
REFERRAL SOURCE	CONTACT PERSON	ADDRESS	TEL #	NUMBER OF INTERVIEWEES REFERRED	
http://ciproud.com		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	10	
http://www.nexstar.tv		Nexstar Broadcasting, 5215 N. O'Conner Blvd, Ste. 1400, Irving, TX 75039	972/373-8800	0	
http://www.ilba.com		200 Missouri Avenue, Carterville, IL 62918	618/985-5555	0	

EEO PUBLIC FILE REPORT - August 1, 2008 - July 31, 2009

http://www.nab.org		1771 N. Street NW, Washington, DC 20036	202/429-5300	0
Internships				
	Jacob Long	Illinois State University, Normal, IL		1
	Jamie Peel	Illinois State University, Normal, IL		1
	Julie Santeen	Southern Illinois University		1
On Air Recruitment	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	0
Word of Mouth				0
Referral	David Tomlianovich	WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	1
Referral	Mark MacGreggor	WMBD-TV, 3131 N. University, Peoria, IL 61604	812/426-1414	1
	Steve Mason	WMBD-TV, 3131 N. University, Peoria, IL 61604		1
Internal promotion		WMBD-TV, 3131 N. University, Peoria, IL 61604	309/688-3131	0
jobdig.com				3
TVjobs.com				11
Medialine				0

3131 N. University St.
Peoria, IL 61604
Phone (309) 688-3131
Fax: (309) 686-8650



WMBD News Director Rick Moll and Director of Operations Tim Beisel attended the Illinois State University/Illinois Broadcasters Association Job Fair on Thursday April 9th from 9am to 11am. The job fair featured Communications and Marketing students from ISU. We met with several prospective Interns and received several resumes.

WMBD News Producer Cassidy Moody participated in a Bradley University high school workshop which was sponsored by the Illinois Broadcasters Association on June 24, 2009. Cassidy is a Bradley graduate and spoke to high school students about television news producing.